

ARABIC LANGUAGE



**PROVIDER OF
ARABIC LANGUAGE LEARNING SERVICES**

PROGRAMS

ACADEMIC, SCHOOL, KIDS

CURRICULUM

CHILDREN, YOUTH, ADULTS

TEACHER TRAINING

ASSESSMENTS



www.lisaninstitute.com



• **Lisan**
Publishers Ltd.


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About

Since its inception, Lisan has been guided by the visionary leadership of its founder, striving to become a global leader in Arabic language education. With a clear mission to elevate teaching standards, modernize curricula and learning programs, and provide high-quality assessment tools, Lisan continues to lead innovation in the field of Arabic language learning.

Lisan is a non-profit organization operating through a broad network of partner institutions across the European Union, Turkey, the United States, Canada, Malaysia, Syria, the Gulf countries, Morocco, and various parts of Asia — all working together to promote Arabic language education worldwide.



1 Comprehensive Arabic Language Programs

Lisan offers a full range of Arabic learning programs tailored to every age group and proficiency level:

- **Primary and secondary school courses**
- **Adult learners and non-native speakers**
 - Annual International Arabic Program. One academic year.
 - Online Arabic language Program.
 - Summer intensive Arabic Program.

Our programs are built on modern curricula, emphasizing interactive learning, real-world communication, and learner engagement — all delivered in a fast, attractive, cost-effective, and high-quality format.



Lisan Arabic Program Online

ing experience to learn Arabic as a
bic speakers. The program provides
their competence in using Arabic in a
an ability to partake in most cultural

مُرَبِّيةٌ أَوْلَادَ



ماذا ترى في الصورة الأولى؟

١٠٠٠ . الثانية؟ و

سلسلة اللسان

الكتاب
في تعليم العربية لغير
الجزء الأول

د. مؤمن العنان

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Syllabus Course - 101

Syllabus Course - 101											
COURSE TITLE:	Intro to Arabic Language										
DESCRIPTIVE TITLE:	Arabic alphabets, sounds, keys of Arabic language.										
RECORDED BY:	Shazia Ahmad										
TRAINER:											
COURSE LEVEL:	Level 1										
COURSE CODE:	101	102	103								
PLACE:	Online										
SEMESTER/YEAR:											
SESSIONS:	20 sessions. Each hour is 45 minutes.										
OUTCOMES:	<p>Once you have done this course, you will be able to:</p> <ul style="list-style-type: none"> • Write and pronounce the alphabet. • Introduce yourself and ask others about their names and where they live. • Understand and use simple words and phrases that relate to your needs or specific everyday situations. • Recognize numbers and days of the week. • Speak slowly and clearly simple words, phrases and sentences. • Arabic alphabet & its sounds. • Common words and simple phrases. • Speak about yourself. • Ask simple questions and understand simple answers. • Basic grammar. • Speak and understand simple words and phrases. 										
COURSE CONTENT:											

2 Curriculum Design and Development

We specialize in creating and developing Arabic language curricula based on the latest pedagogical and linguistic research. Our materials are designed to meet the diverse needs of learners and institutions around the world.



Today, Lisan's curricula are used in over 116 universities and schools across more than 14 countries, a testament to their quality, adaptability, and global impact.



<https://lisaninstitute.com/curricula/>

Lisan
Publishers

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سلسلة اللسان
في تعليم اللغة العربية لغير الناطقين بها

CEFR
A2

Beginner level

Silsilat

3 Teacher Training and Professional Development

Lisan offers specialized training programs to empower Arabic language educators with the skills and tools they need to succeed. Our workshops and courses focus on pedagogical innovation, effective classroom strategies, and continuous professional growth.

Lisan provides a comprehensive teacher development program consisting of 15 structured training courses designed to enhance the quality of Arabic language instruction across all levels.

<https://lisaninstitute.com/teacher-training/>



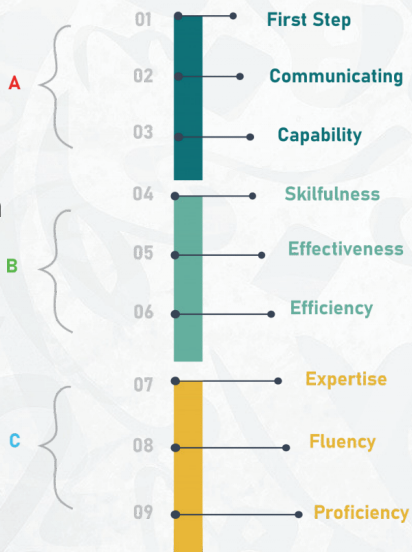
4 High-Quality Educational Resources

We produce engaging and well-structured learning materials that support all four language skills: listening, speaking, reading, and writing.

Our resources are designed to enhance learner motivation and accelerate progress.

Lisan has developed its own comprehensive standards for language proficiency, cultural competence, and communicative skills, and all materials are created in alignment with these benchmarks.

Lisan of Arabic is applying the continuous evaluation of our content and programs to ensure the highest quality of learning outcomes and instructional performance.



<https://lisaninstitute.com/levels-scales/>

5 Institutional Services for Schools and Organizations

Lisan supports schools and educational institutions with a wide range of services, including:

- Arabic curriculum development and customization.
- Language Skills Training Design & Development.
- Designing Arabic Learning Content for Specific Purposes.
- Arabic Curriculum Development for Schools.
- Achievement Testing Preparation.
- Arabic language proficiency assessment.



Lisan Publishers:



Lisan publishers's efforts are centered on empowering Arabic language learners and educators through high-quality, purposeful content. Our focus areas include:

Arabic Language Education: Developing curricula, textbooks, and teaching aids for various age groups and proficiency levels.

Cultural and Social Awareness: Producing content that reflects Arab and Islamic values to enrich the learning experience.

Specialized and Academic Research: Publishing in-depth studies and resources for researchers, educators, and institutions working in the fields of language, education, and culture.

Professional Development: Creating training materials and guides for teachers and trainers to enhance instructional effectiveness.

Arabic for Specific Purposes (ASP): Designing targeted learning resources for business, religious studies, travel, diplomacy, and more





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